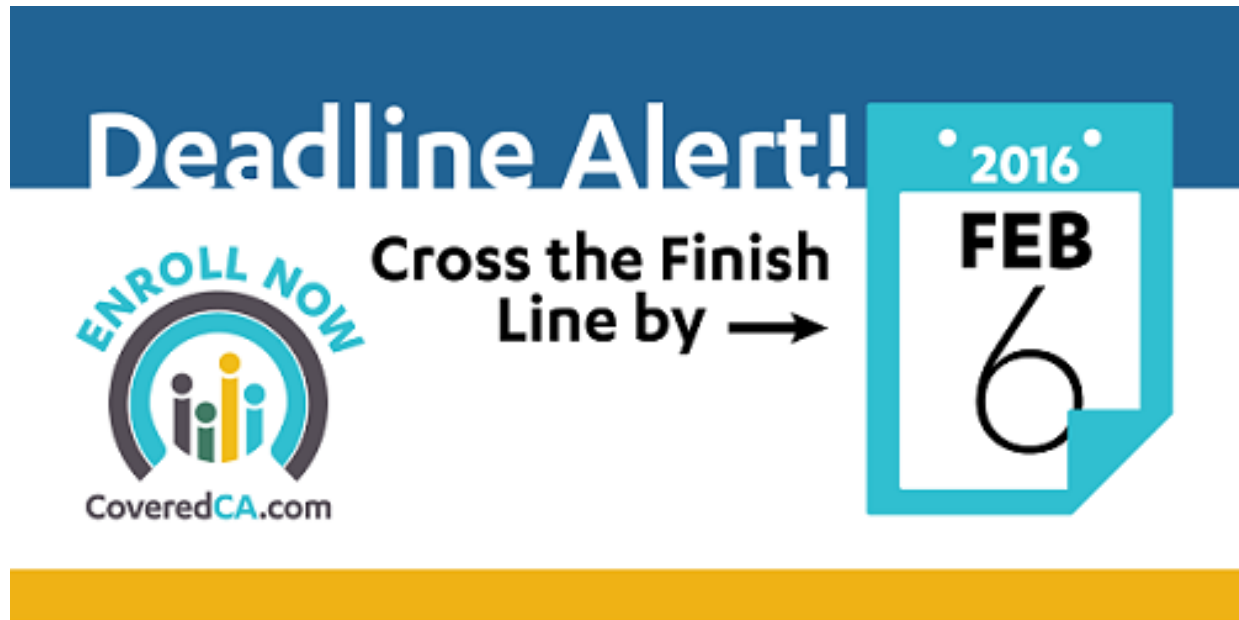


Enrollment Assistance Alert
Breaking News from Covered California

Subject line: Deadline Alert! Finalize Consumer Applications by Feb 6



Time is running out! Remind consumers they must make a plan selection by 11:59:59 p.m. on February 6 for 2016 coverage. Consumers that miss this final deadline to get insured in 2016 will need a [Qualifying Life Event](#) to apply for coverage through the Individual Marketplace and may be subject to increased [IRS penalties](#) for remaining uninsured.

Covered California is committed to helping all consumers cross the enrollment finish line. View our [Cross the Finish Line Tool Kit](#) to help consumers finalize their applications.

CEC/PBE Help Line Hours

Monday thru Friday, 8:00 a.m. to 6:00 p.m.

Saturdays and Sundays, Closed
Phone: (855) 324-3147

Special Weekend Hours at CEC/PBE Help Line
Saturday, February 6, 2016, 8:00 a.m. to 6:00 p.m.

Presidents Day Holiday Closure
Monday, February 15, 2016

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Click [here](#) for the CEC/PBE Help Line schedule.

Important Dates for Your Calendar

- 2/6 – Deadline for Cross the Finish Line
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Upcoming Outages

- Sunday, February 7, from 12:30 a.m. to 6:00 a.m.